



Course Announcement

‘Management Planning for Cultural Heritage’

Date

13-24 September 2010

Venue

Shanghai, P.R. China

Organizers

- World Heritage Institute of Training and Research for the Asia and the Pacific Region under the auspices of UNESCO, Shanghai Centre (WHITRAP, Shanghai)
- International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)

Co-organizer

- Yangzhou Municipal Government

Partners



Tongji University



Shanghai Tongji Urban Planning & Design Institute



Tongji National Research Center of Historic Cities

Background

WHITRAP (Shanghai) and ICCROM are pleased to announce the second training course on Management Planning for Cultural Heritage. The first course, held in 2008, achieved great success through active interchange between international, regional, and Chinese experience (more information referring to http://www.whitr-ap.org/en_train_detail.asp?id=1). Building upon that, the new course updates the curriculum with the integration of new development trends and concepts in conservation.

The course responds to the urgent demands on sustainable management of cultural heritage sites in the region, highlighted by the Global Training Strategy for World Cultural and Natural Heritage (WHC-01/CONF. 208/14) and the UNESCO Periodic Report for the Asia and the Pacific. It aims to serve a wide range of conservation professionals, in particular decision makers, to implement efficient and contextual management planning, in order to ensure the protection of Outstanding Universal Value along with socio-economic development.



Objectives

The course aims to equip participants with theoretical and practical knowledge to initiate and develop management plans in their own countries. Taking into account the specific pressure from the fast pace of development and transformation in the region, participants will gain insight and improve their strategic planning skills relevant to the management of World Heritage sites. This course will also build a professional platform for participants from different countries in the Asia-Pacific region to strengthen communication and to share experiences.

Program

The course is composed of two parts: the first focusing on building knowledge through lectures, discussion, and case studies, and the second consolidating gained knowledge through hands-on work on a case study in China. During the course, the basic principles of management planning will be discussed and methodologies for the preparation of management plans will be presented. Both the international and Chinese contexts will be explored. A range of learning strategies drawing upon participants' own professional knowledge constitute an essential part in the program, through case studies, discussions, presentations, and group works.

The course will take place in Shanghai during EXPO2010, where relevant exhibitions will contribute to the study from different perspectives. In addition, drawing upon the characteristics of case study in Yangzhou, this course will explore the conservation and management issues of cultural landscape in urban context as a special feature.

The course includes a required preparatory phase prior to arrival in Shanghai, which will allow participants to familiarize themselves with basic management concepts. Participants are requested to prepare a presentation on management issues for cultural heritage sites in their own counties, in order to share their own experiences during the course. Post-course follow-up and networking will also play a critical role for the long-term capacity-building efforts in the region.

Participants

The international course is designed for a maximum of 20 participants from different disciplines, including architects, planners, archaeologists, restorers, engineers, site managers, and those working with local authorities with experience in the field of cultural heritage conservation. Priority is given to people at the level of decision-making and those working at World Heritage sites or associated institutes/organizations. In addition, participants should have the following qualifications:

1. Participants should be in a position to currently influence practice in the field or have the potential to do so in the short or medium term.
2. Participants should be proficient in English including reading, writing, making presentations, and participating in discussions. All course content and outputs will be in English.
3. Participants should be in good health, and able complete all the activities of the course.
4. Participants should be capable and willing to follow-up with the programs at the UNESCO WHITRAP.

Teaching Team

The teaching staff includes leading heritage conservation professionals with international and regional



experience from ICCROM, UNESCO, and regional institutions. These experts will present a broad international perspective in their fields of expertise. Distinguished professors from Tongji University, Peking University, Tsinghua University of China and experts from State Administration of Cultural Heritage and other national institutes will contribute to specific topics.

Working Language

The official language of the course is English, and participants are required to certify their proficiency.

Certificate

A certificate of attendance given by both the WHITRAP and ICCROM will be awarded to participants who satisfactorily complete the course.

Course Fee

750 US \$

Travel, Accommodation and Living Expenses

Participants will be responsible for their round trip travel costs to and from Shanghai. In order to cover accommodation and living expenses during the course, participants should plan for a minimum of 1000 US \$. Candidates are encouraged to seek financial support from sources such as governmental institutions, employers, and other funding agencies. WHITRAP (Shanghai) and Yangzhou Municipal government are able to offer a limited number of scholarships to selected candidates who have been unable to secure funding.

Application

Please fill the [Application Form](#) and send it together with the following by Email or mail to the contact address below:

- A full professional curriculum vitae;
- A 3-5 page report on representative projects concerning cultural heritage conservation which you have been and are currently involved. During the training course, your experience will be shared as a case study to strengthen communications in the region.

The report should include the details as follows:

- Contextual background (objectives, partners, support, heritage category etc.);
 - Difficulties and challenges encountered;
 - Strategic responses developed;
 - Achievements.
- A Certificate attesting your English proficiency;
 - A Recommendation letter.

Application Deadlines

All application documents should reach WHITRAP (Shanghai) before **May 30, 2010**

Correspondence

All correspondence concerning the above course should be addressed in English to:

Ms. Yu Liqing and Ms. Li Hong

World Heritage Institute of Training and Research for the Asia and the Pacific Region under the auspices



of UNESCO, Shanghai Centre

3rd Floor Wen Yuan Building, 1239 Siping Rd., Tongji University, Shanghai 200092, P.R. China

Tel: 0086 21 65987687 ext. 8007; Fax: 0086 21 65987687 ext. 8004;

Email: whapshanghai@gmail.com; Website: www.whitr-ap.org