



**World Heritage Institute of Training and Research for the Asia
and the Pacific Region under the auspices of UNESCO**

WHITRAP Mid-Term Strategy (2020-2025)

**WHITRAP Secretariat
In December 2020**

Introduction

The previous round of Whitraps medium-term strategy ended in 2019. The purpose of this document is to provide principles, Outlines and an overall structure for the development of strategic priorities and planned objectives for the Strategy 2020-2025.

This file to the mid WHITRAP was slightly (2014-2019) and the basis of the results and achievements, to follow the basic principles in order to ensure consistency with the executive decision, relevant strategies and policies in support of the United Nations educational, scientific and cultural organization, combined with the UN's new trends and evolving paradigm, and the international on the role of cultural heritage in promoting sustainable development.

"Strategy" in the last issue, on the basis of the main complement the following topics: to promote the sustainable development, integrate the new agenda cities (including the United Nations educational, scientific and cultural organization city platform), promote the people-oriented approach, heritage, disaster risk management and climate change economics, bridge the differences between the heritage path, and strengthening regional and transregional cooperation.

Central Tenet

"The UNESCO Asia Pacific Centre for Training and Research on World Heritage Sites (WHITRAP) was established in China in 2008. The mission of the Centre is to enhance the capacity of personnel and institutions involved in the declaration, protection, preservation and management of World Heritage sites in the Asia-Pacific region to implement the World Heritage Convention through training, research, information dissemination and network building."

(WHITRAP Mission Statement 2008)

The WHITRAP Strategy has evolved to meet current challenges and needs. Now, more than ever, it should serve as a laboratory of ideas, producing innovative proposals and policy recommendations in its field, particularly in the context of the legacy's contribution to the achievement

of the Sustainable Development Goals.

The WHITRAP objectives define a range of activities to be implemented through research, field activities, conferences, capacity-building and publications in accordance with the results-based management principles of the United Nations agencies.

WHITRAP can play an important role in strengthening international and regional cooperation, forming alliances, intellectual collaboration, knowledge sharing, cooperative networks and business partnerships.

1. Current and new trends, and evolving paradigms

Since 2014, the United Nations educational, scientific and cultural organization's overall strategy and the implementation of the world heritage convention got deep development, expand the knowledge framework of the cross, to promote the sustainable development target (in 2015), including the United Nations educational, scientific and cultural organization in 2015 congress passed on the policy of sustainable development, and issued a set of normative documents and guiding principles, for all UN agencies and UNESCO category II center provides the necessary reference.

The WHITRAP Strategy (2020-2025) aims to strengthen the Centre's role in the Asia Pacific region in line with its functions and UNESCO's assessment of the Centre in September 2014.

The WHITRAP Strategy (2020-2025) builds on the Mediumterm Strategy 2014-2019 and its achievements and new international trends, focusing simultaneously on the UN Agenda 2030 and the New Urban Agenda, including new policies and strategies adopted by the UNESCO Platform for Cities and the World Heritage Committee (e.g. :World heritage capacity building strategy and updates, in 2015 the United Nations educational, scientific and cultural organization on the sustainable development of the policy, the world heritage and sustainable tourism strategy, disaster risk management strategy and policy on climate change, natural and cultural heritage impact assessment, etc.), also includes new partners and the existing form of multilateral and bilateral cooperation, and integration of the world bank and other development agencies and

UNESCO to better link between culture and development to promote the new economic sustainability of a new type of partnership. The Strategy recognizes the critical role of communities and promotes a people-centred approach to cultural and social diversity and addresses emerging themes/priorities (empowerment of women, poverty reduction, well-being, climate change, creative industries...) , and the opportunities presented by the digital revolution.

In addition, the strategic support and other involved in the implementation of the world heritage convention and its strategic target of 2 class center partnerships, meet the requirements of the asia-pacific states, strengthen heritage professionals, practitioners, artisans, community and policymakers professional technical ability, and with the world heritage center in close coordination and consultation, and to effectively implement the convention in 1972 to provide technical and financial support.

Finally, the Strategy (2020-2025) further addresses the four key challenges and opportunities highlighted in the second periodic report and highlighted in the 2014-2019 Strategy (management planning/systems, sustainable financing mechanisms, community participation and benefit sharing, and regional collaboration). The Strategy also complements the capacity building needs identified by the Asia-Pacific States Parties as set out in the Asia-Pacific Capacity Building Strategy and related plans designed by Whitrap and endorsed by the World Heritage Committee at its 36th Congress in 2012.

2. WHITRAP's strategic priorities are updated

Accord with the current and new international trend as well as the new paradigm, pay more attention to people, the protection and sustainable development, nature and culture, the relationship between material and non-material heritage, as well as the relationship between the United Nations educational, scientific and cultural organization of the existing cultural convention, the United Nations educational, scientific and cultural organization "3 ps" (people, land, policy) method and the 5 c strategic objectives of the world heritage committee (enhance credibility,

to ensure effective protection, advance the ability construction, strengthen the publicity, strengthen community participation), updated WHITRAP priorities is 2020-2025:

- I. World Heritage and Sustainable Development
- II. Capacity building
- III. Promote the implementation of the Convention
- IV. Outreach and cooperation

Strategy I: World Heritage and Sustainable Development

Advocate the role of cultural and natural heritage in sustainable development and the achievement of sustainable development goals. Promote the implementation of UNESCO's 2015 Policy on Sustainable Development. Promote the New Urban Agenda through the sustainable development and protection of cities, small settlements, rural areas and landscapes, including the UNESCO Urban Platform. Further publicize the implementation of the 2011 Recommendations on the Urban Historic Landscapes (HUL), with special attention to community and quality of life.

Strategy II: Capacity building

Implement the Asia-Pacific Capacity Building Strategy and related plans, and develop guidance materials and capacity building plans to meet new needs. Promote the implementation of elements of new initiatives, such as the World Heritage Leadership Plan, set out in the Capacity Building Strategy adopted in 2011.

Strategy III: Promoting the implementation of the Convention

Through the implementation of the world heritage convention, recognition, protection, promotion and inheritance heritage, management mechanism and enhance the protection practice, in view of the world heritage policy guidelines (especially through the "3 ps" -- people, places and policy of the trinity), improve the understanding of the world heritage, development tools and conduct research in response to new threats and the main challenges (climate change, community participation,...)

Strategy IV: Outreach and collaboration

Strengthen international cooperation and regional networking, strengthen

cooperation among Category II centres, and disseminate information through outreach programs and publications, including the new Asia-Pacific Heritage Practitioners Alliance.

3. WHITRAP Project Goals

The strategic priorities are complemented by the project objectives detailed below.

Strategy I, sustainable development, contains five goals

- I.1 Integrate the sustainable development paradigm in all Whitrap activities, including capacity-building activities.
- I.2 Develop policies and tools for heritage sites through training, publications, field trips, research topics, academic collaborations (e.g., implementing HUL, conducting small settlement studies, conducting rural landscape studies, conducting protected areas studies...).
- I.3 Research/development of the UNESCO urban platform.
- I.4 Promoting community participation to improve the quality of life (mayors' meetings, intercity cooperation...).

Strategy II, Capacity Building, has four objectives

- II.1 Organize global and regional capacity building activities (impact assessment, heritage education, tourism...) in coordination with the World Heritage Convention advisory body each year. .
- II.2 Design and implement training modules to respond to emergency needs within the region (in-place training for Asia-Pacific heritage sites, collaboration between heritage sites, conservation and promotion of traditional skills...) .
- II.3 Develop guidance materials and toolkits and design online and/or remote capacity building tools.
- II.4 Organize international expert meetings and seminars on special topics.

Strategy III promotes the implementation of the Convention with three objectives

- III.1 We will support the implementation of the Third Periodic Report of the Asia-Pacific Region and the formulation of the next Asia-Pacific Action Plan.
- III.2 To provide technical assistance to the nomination process for the World Heritage List and the management of World Heritage sites in the Asia Pacific region.
- III.3 Support the implementation of the World Heritage Thematic Plan and priority areas (including: small island developing States, climate change, nature/culture linkages, heritage economics, sustainable financing mechanisms, benefit sharing, world heritage and sustainable tourism, communities, physical/intangible heritage...).

Strategy IV Outreach and Cooperation, consisting of five objectives

- IV.1 Develop and strengthen cooperation projects and cooperation networks within the region (Asia-Pacific Heritage Practitioners Alliance, UNESCO Doctorate, Youth Heritage Education Base Cooperation Network (primary and secondary schools, museums, heritage sites), Memorandum of Understanding...).
- IV.2 Development and strengthening of coordination and joint programmes among category 2 centres (training, memoranda of understanding, research, exchanges...).
- IV.3 Promote the development of heritage disciplines, design youth programs in China and the Asia-Pacific region, and enhance collaboration with stakeholders.
- IV.4 Promoting the diversity of creativity and cultural expression: raising awareness and supporting the Creative Cities Network and other UNESCO related cultural programmes and conventions.
- IV.5 In conjunction with other relevant Conventions, such as intangible cultural heritage.