



## Prof. Sharon Zukin

Brooklyn College and the City University of New York Graduate Center, USA

Sharon Zukin specializes in modern urban life. Her books *Loft Living* (1982, 1989), *Landscapes of Power* (1993, winner of the C. Wright Mills Award), *The Cultures of Cities* (1995), *Point of Purchase* (2004), and *Naked City* (2010) trace the recent reshaping of the city through deindustrialization, globalization, gentrification, and immigration, as well as the rise of the symbolic economy based on cultural production and consumption. Zukin received the C. Wright Mills Award from the Society for the Study of Social Problems for *Landscapes of Power*, and the Robert and Helen Lynd Award for Career Achievement in Urban Sociology from the Community and Urban Sociology Section of the American Sociological Association.

## 莎朗·佐金

纽约市立大学布鲁克林学院与研究生中心社会学教授

莎朗·佐金教授专注于现代城市生活研究，著有《LOFT生活：城市变迁中的文化与资本》（1982，1989）、《权力的地景：从底特律到迪斯尼世界》（1993，获怀特·米尔斯奖）、《城市文化》（1995），《购买点：购物如何改变美国生活》（2004），以及《裸城：纯正都市地方的生与死》（2010）。佐金致力于解释在去工业化、全球化、中产阶级化及移民化的趋势下城市如何重塑，同时也关注基于文化生产及消费的符号经济（如创意产业）的崛起对城市的影响。佐金教授因《权力的地景》一书获C. Wright Mills奖，并因其在城市研究领域的职业成就而获得美国社会学社区与城市社会学分会颁发的Robert & Helen Lynd奖。