Global Awards
for World Heritage Education Innovative Cases
(AWHEIC)

Our Mission

The age of intelligence is coming, the emergence of transboundary innovative models convinced us that an all-round systemic change in World Heritage education is approaching. We are in a new era of science and innovation. AWHEIC calls innovators sharing a common mission together, empower each other to embrace a new era by cooperation. We are striving to be the primrose of WH embracing the era of science and innovation. We encourage heritage education to embrace the era of science and innovation.

The New Long March: From Primrose to Incubator

The Long March is a manifesto, is a propaganda team, is a seed sower.
—Chairman Mao, 1935

We are also in a Long March to promote the transformation and upgrading of heritage sites in the era of science and innovation.

We are a manifesto, announcing the dawn of a new era of science and innovation. We are a propaganda team, making visible the infinite potential of heritage in the future.

We are a sowing machine, scattering seeds of future across five continents. We are an incubator, nurturing the next generation of leaders. We are an incubator, nurturing the next generation of leaders.

In the future, AWHEIC will enter a new phase of从 knowledge to action, and shift from primrose to incubator.

Welcome to join us!
Let's unveil the next 50 years of the Heritage Convention together!

Guidance
Organizer

A Primrose of WH Embracing Science and Creativity Era

遗产地拥抱科创新时代的报春花

17.9.2023

17.7.2022

Initiation of AWHEIC

17.9.2023

4th Com Side Event: The Next 50 Years: World Heritage Education Towards the Future

欢迎您的加入！
让我们共同开启世界遗产公约的下一个50年！
Based on more than 200 best cases from 5 continents, we have established an all value chain and transboundary network of WH education. AWHEIC grows so fast and is becoming the most influential global in WH education area.

Our top priority is deeply exploring the values of WH by integration of science and creativity. We will sketch a panorama of the latest WH education model innovation and provide a reference for future action.

We initiated a SCEIT MODEL for future WH education, including science, creativity, empowerment, inclusion, transboundary, integrated related innovative cases into a framework, serving as a guideline for future innovation.
Embracing Science

RANSB

Cooperation

STAR OF OUTSTANDING 卓越之星

STAR OF DISCOVERY 探索之星

STAR OF THE FUTURE 未来之星

Multi-party collaboration promotes the innovation of heritage education cooperation model

多方协同推动遗产教育合作模式创新
Interactive digital scenes unveil the blue ocean of heritage education

SCEIT
**Creativity Nebula**

**STAR OF OUTSTANDING**

The case has defined and tested a new model of creative education that is replicable in various contexts, and has a potential significance for global innovation diffusion.

**STAR OF DISCOVERY**

The cases are excellent models for both innovation and replication, revealing the different strategies and criteria in the creative education model assembly, and provide guidelines for global creative innovation.

**STAR OF THE FUTURE**

The people-oriented new practice puts creative education at the core of the innovation model, opening new possibilities for the education model innovation, representing the direction of the future.

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**Li Xin**

"One of the things I gained most from the course was enthusiasm and passion."

**Min-Yew Tse**

"We believe that heritage education will have magical power that will bring more people into this far-reaching field, like a rolling snowball increasing its size. For that, we are willing to keep going against all odds."

**Fang Heung**

"We are willing to build a bridge of equality and mutual benefit for South-South cooperation in heritage education among developing countries."

**Wu Jingzhuan**

"We are trying to develop China's international educational cooperation, and believe that it will bring new opportunities.

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**Support & Incubation**

14.5.2021

Launch of Global WH Education Innovate Coastal Culture

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**Register for More Events:**

Access the official website for more information on events and initiatives.