

Global Awards

for World Heritage Education Innovative Cases
(AWHEIC)

全球世界遗产教育创新案例奖

A Primrose of WH Embracing Science and Creativity Era

遗产地拥抱科创时代的报春花

GUIDANCE 指导单位
CHINESE NATIONAL COMMISSION FOR UNESCO
中国联合国教科文组织全国委员会

17.9 2023

ORGANIZER 主办
WORLD HERITAGE INSTITUTE OF TRAINING AND RESEARCH FOR
THE ASIA AND THE PACIFIC REGION UNDER THE AUSPICES OF UNESCO
联合国教科文组织亚太地区世界遗产培训与研究中心 (WHITRAP)
INTERNATIONAL CENTRE FOR UNESCO ASPNET
联合国教科文组织系学校网络中心 (ICUA)

OUR MISSION

我们的使命

The age of intelligence is coming, the emergence of transboundary innovative models convinced us that an all-round systemic change in World Heritage education is approaching.

智能时代，一系列跨界合作创新模式的涌现使我们确信，世界遗产教育领域一场全方位的系统性变革正呼之欲出。

AWHEIC's mission is to build an international platform focusing on the innovation of WH education models, and to provide a reference for global innovators to promote the development of WH education.

我们旨在搭建一个聚焦世界遗产教育模式创新的共建共享的国际互动交流平台，为全球世界遗产教育创新实践者提供行动的指南。

As a new species with network gene for the science and innovation era, AWHEIC calls innovators sharing a common mission together, empower each other to embracing a new era by cooperation.

作为面向科创时代具有网络基因的新物种，“全球案例奖”将志同道合者联结汇聚在一起，彼此发现、共同成长，用共同的行动迎接新时代的到来。

We are striving to be the primrose of WH embracing the era of science and innovation.

我们将争做遗产地全面拥抱科创时代的报春花！

17.7 2022

Initiation of AWHEIC
发起《全球世界遗产教育创新案例奖》

The New Long March: From Primrose to Incubator

新的长征：从报春花到孵化器

The Long March is a manifesto, is a propaganda team, is a seed sower.
--Chairman Mao, in 1935

长征是宣言书，长征是宣传队，长征是播种机。
——毛泽东 (1935年)

We are also in a Long March to promote the transformation and upgrading of heritage sites in the era of science and innovation.

抚今追昔，展望未来，我们何尝不是一次新时代的长征，一次推动科创时代遗产地转型升级的长征。

We are a manifesto, announcing the dawn of a new heritage era of science and innovation. We are a propaganda team, making visible the infinite potential of heritage in the future. We are a sowing machine, scattering seeds of future across five continents.

我们是宣言书，向世界宣告了科创遗产新时代的到来，我们是宣传队，让人们看到遗产在未来世界的潜力与无限可能，我们是播种机，在全球五大洲散布了关于未来的种子

In the future, AWHEIC will enter a new phase of from knowledge to action, and shift from primrose to incubator.

未来，我们将进入知行合一的新阶段，实现从报春花到孵化器的跃升。

Welcome to join us!
Let's unveil the next 50 years of the Heritage Convention together!

欢迎你的加入！
让我们共同开启遗产公约的下一个50年！

17.9 2023

**45th Com Side Event: The Next 50 Years:
World Heritage Education Towards the Future**
45届世界遗产大会边会：下一个50年：面向未来的世界遗产教育

未来已来

基于全球范围内累计汇聚近两百个创新案例，我们已构建起一个包含众多遗产类型、众多主体和全产业链的遗产地创新生态体系，正迅速成长为全球世界遗产教育创新领域最具影响力的综合奖项。



26.5 2023

Launch of 2023 AWHEIC

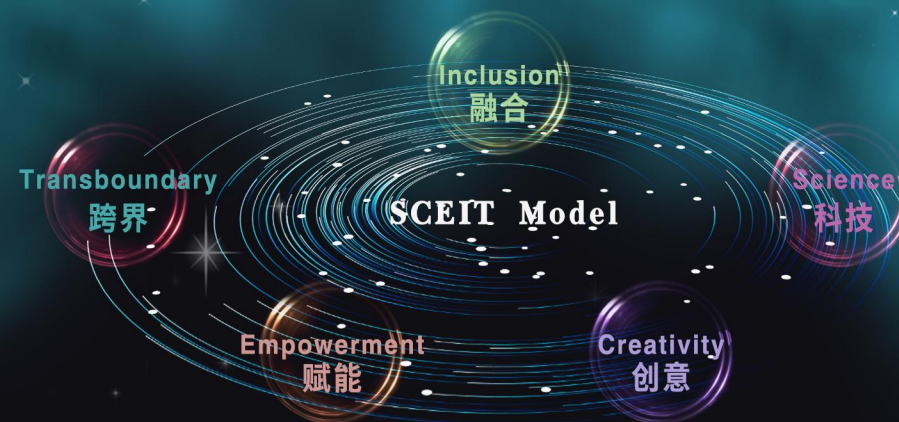
<http://www.whitr-ap.org/index.php?classid=1461&newsid=3459&t=show>

2023 AWHEIC发布启动会

目 标

我们始终将研究、科技与创意相结合的深度价值挖掘作为行动的指针，为你勾画一张关于未来遗产地创新的全景拼图，并为你提供一个未来行动的坐标和参照系！

我们提出科技、创意、赋能、包容、模式五位一体的科创遗产教育SCEIT模型,把众多创新案例集结为一个有机整体,成为未来构建创新生态体系的行动指南。



13.12.2022

International sharing forum of 2022 AWHEIC

<http://www.whitr-ap.org/index.php?classid=1461&newsid=3402&t=show>

2022国际案例奖分享会



拥抱科技



STAR OF DISCOVERY 探索之星奖

NCE

STAR OF THE FUTURE 未来之星奖



STAR OF OUTSTANDING 卓越之星奖

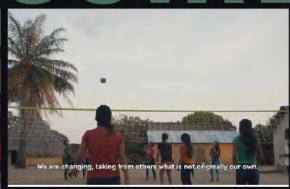
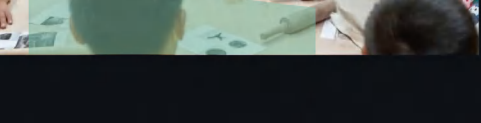
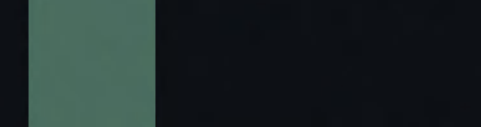
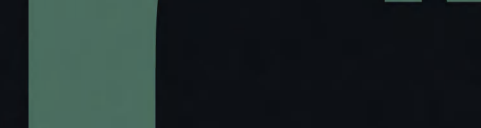


Multi-party collaboration promotes the innovation of heritage education cooperation model

多方协同推动遗产教育合作模式创新

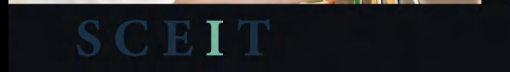
"Sewing our knowledge": Cltural Heritage for Inclusive Growth (Columbia-UK)

缝制我们的知识：“文化遗产促进包容性增长”项目（哥伦比亚-英国）



Together: Looking for The Light of Civilization (China Liangzhu)

“一起：寻找文明之光”计划（中国良渚）



STAR OF OUTSTANDING 卓越之星奖



Yellow Sea Wetland International School: Spreading the Natural Heritage Value of Yancheng Yellow Sea Wetland (China Yancheng)

黄海湿地国际学校：传播黄海湿地自然遗产价值（中国）



Art of Dunhuang Through the Fingertips-Paper Shadow Art Book of the Nine-colored Deer Classical Mural Story (China Dunhuang)

指尖上的敦煌—九色鹿纸影绘本“体验式教育”（中国）

STAR OF DISCOVERY 探索之星奖



Heritage Knowledge Box--World Heritage Children's Science and Education Series Course (China)

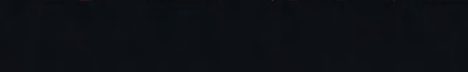
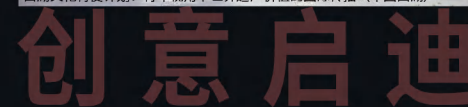
遗产百保盒——世界遗产少儿科普系列课程（中国）



West Lake Ambassadors Project: Promote the Spread of World Heritage Values with Diversified Youth Perspectives (China West Lake)

西湖文化大使计划：青年视角下世界遗产价值的国际传播（中国西湖）

STAR OF THE FUTURE 未来之星奖



Creativity Inspiring
创意启迪

SCEIT

多维赋能

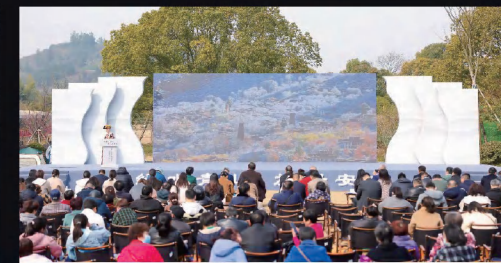


Heritage education promotes innovative and sustainable development of heritage sites

遗产教育推动遗产地创新可持续发展



STAR OF OUTSTANDING 卓越之星奖

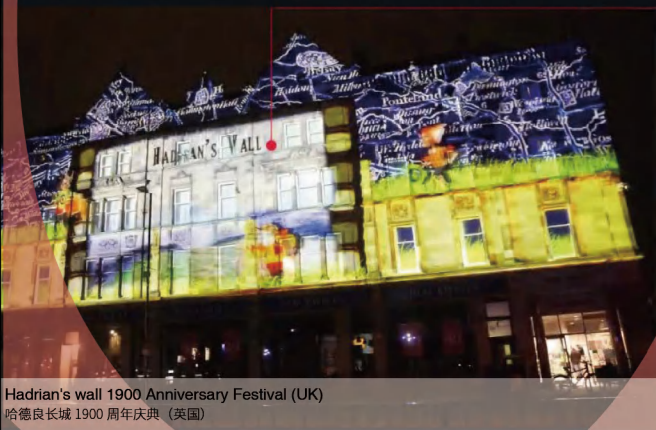


Multi-angle Empowerment
多维赋能

SCEIT

OVEREMMENT

RE INSPI



Hadrian's wall 1900 Anniversary Festival (UK)
哈德良长城 1900 周年庆典 (英国)



Heritage Education Exploration of Chinese Tuija Pan-Museum (China)
彭家寨中国土家泛博物馆乡土教育创新 (中国)

CLUSION



Educational Continuation of Culture Ecosystem of Huzhou Mulberry-Dyke & Fish Pond (China)
湖州桑基鱼塘文化生态系统的千年教育延续 (中国)



STAR OF DISCOVERY 探索之星奖

Heritage education promotes socially inclusive innovation and development

遗产教育促进社会包容性创新与发展

STAR OF OUTSTANDING 卓越之星奖



Jockey Club Musicus Heritage Alive (Hong Kong)
香港赛马会：“乐·忆古迹”项目 (中国香港)



STAR OF THE FUTURE 未来之星奖



Leyi Action: Voluntary Service for Sustainable Tourism of Silk Road Heritage and Youth Culture Cultivation (China)
乐遗计划——丝绸之路青少年文化培育服务行动 (中国)



Community Engagement and Education in the Protection and Environmental Remediation of Yannan Yuan (China)
燕南园保护与环境整治中的社区参与及教育 (中国)

Exploring new ideas and approaches of heritage education in light of local context

因地制宜探索遗产教育新理念新方法

SCEIT

Social Inclusion
社会融合

EMBRACING



STAR OF OUTSTANDING 卓越之星奖



Interactive digital scenes unveil the blue ocean of heritage education

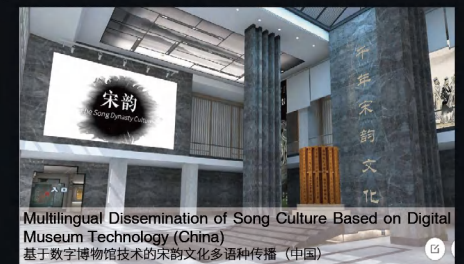
数字化场景互动开辟遗产教育新蓝海

SCEIT

BOUNDARY



STAR OF DISCOVERY 探索之星奖



STAR OF THE FUTURE 未来之星奖

跨界合作

Transboundary Cooperation
跨界合作



WH education is not only an important way to draw knowledge and inspiration, but also an incubator for innovative development for heritage sites. 世界遗产教育不仅是人们汲取知识与灵感的重要途径,也是孕育遗产地创新发展模式的孵化器。

Li Xin
李昕

"One of the things I gained most from the case sharing was enthusiasm and passion." 我从案例分享中收获最大的一点就是热情和激情。



Marie-Noël TOURNOUX
玛丽诺艾拉·图尔努



"We believe that heritage education will have magical power that will bring more people into this far-reaching field, like a rolling snowball increasing its size. For that we are willing to keep going against all odds."

"我们相信遗产教育将产生神奇的力量,会像滚雪球一样,把更多的人带进这个意义深远的领域,为此我们愿意克服各种困难一直走下去。"

Feng Huiling
冯惠玲

"We are willing to build a bridge of equality and mutual benefit for South-South cooperation in heritage education among developing countries."

"我们愿意在发展中国家之间开展遗产教育南南合作,构建平等互利共赢之桥。"



Mu Jingchuan
穆景川

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AWEHC promotion film



English



Chinese

Address: 3rd Floor, Wenyuan Building, Tongji University,
NO.1239 Siping Rd, Yangpu District, Shanghai, China
Tel: (+86)21 65987687(8002)
Email: sec@whitr-ap.org
44whc@whitrtrap.com
Website: www.whitr-ap.org

地址: 中国上海市杨浦区四平路1239号同济大学文远楼三楼
电话: (+86)21 65987687-8002
邮箱: sec@whitr-ap.org
44whc@whitrtrap.com
网站: www.whitr-ap.org

Creativity Nebula

创意星云



STAR OF OUTSTANDING

The cases have carried out fruitful cross-border model of innovation, formed certain replicable model of experience, and possess a prominent significance for global innovation demonstration.



STAR OF DISCOVERY

The cases are committed to deep value and model exploration, realizing the synergistic innovation of heritage sites and heritage education model according to local conditions, which is quite meaningful for global innovative demonstration.



STAR OF THE FUTURE

The youngster-oriented novel practice contains infinite potential and possibility of heritage education model innovation, representing the direction of the future.

14.5 2021

Launch of Global WH Education
Innovative Cases Collection

《全球世界遗产教育创新案例国际征集》启动



Brochure



宣传册

International Cooperation



国际合作

International Certificate



国际证书

Support and Incubation



项目孵化



宣传片观看

17.7 2021

Organize 44th Com Side Event:
WH Education Towards the Future

承办44届世界遗产大会边会: 面向未来的世界遗产教育

